

Wings over Waukegan



Waukegan Regional Airshow, Inc.
2882 W. Plane Rest Drive
Waukegan, IL 60087

The 14th annual Waukegan Air Show will take place on September 6, 2014. Since 2000, we have watched *Wings Over Waukegan* evolve from its first small show to recently showcasing the Canadian Snow Birds for the North Shore community in 2012. This event has continued to grow in size each year due to the many volunteers who give their time, and the generosity of loyal supporters like you.

The organizers of the air show maintain our mission to share our passion for aviation and educate youth about the history of flight and its contribution to society. In 2013, it had been 40 years since the signing of the Paris Peace Accord, and we were proud to honor the military veterans of the Viet Nam Conflict at that year's show. As a group, we felt it was time to give those veterans special recognition.

This year we will commemorate the 70th anniversary of D-Day, an event in our history which changed the course of WWII and set the Allied Forces on their path to victory. We hope to help the younger generations understand that air power was an integral force in the Allies' success, and instill an appreciation for aviation.

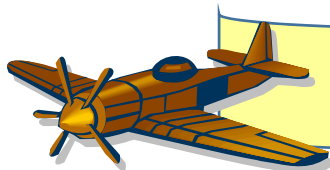
As we begin our efforts for this September's air show, we hope that we may call upon your generosity to aid us in carrying forth our mission. While a donation of any size is always appreciated and acknowledged, we do have several sponsorships levels available and we welcome the opportunity to discuss those with you personally.

Looking forward to continuing our mutual appreciation for the Waukegan Air Show.

Gratefully,

Grant B. Farrell, President

And the organizers of the Waukegan Air Show



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Welcome to *Wings Over Waukegan*, our fourteenth annual event in Lake County Illinois. This year we anticipate attracting over 15,000 visitors from all over Northern Illinois and Southern Wisconsin. Sponsorship of the *Wings Over Waukegan* presents a great opportunity for you and your company to attract new clients and highlight the services that you have to offer. Please take a moment to review the enclosed sponsorship packet and consider becoming a partner in this wonderful event. All sponsor levels are tax deductible and include the following opportunities:

- \$30,000 SHOW NAMING RIGHTS
- \$20,000 FEATURED ACT (Wing Walker)
- \$10,000 ANNOUNCER STAND
- \$5,000 WARDBIRD PLATINUM SPONSOR
- \$3,000 CLASSIC AIRCRAFT GOLD SPONSOR
- \$2,000 HOMEBUILT SILVER SPONSOR
- \$1,000 GENERAL AVIATION SPONSOR

Yes, I would like to support the Wings Over Waukegan with a sponsorship.

Name: _____

Company: _____

(If applicable, as you wish to appear in printed materials. Please attach logo).

Address: _____

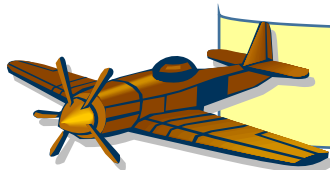
Phone: _____ Fax: _____

*Hurry...sponsor space is limited!
We will honor these levels on a first come
first served basis.*

Please return this form to:

Wings Over Waukegan
Waukegan Regional Airshow, Inc.
2882 W Plane Rest Dr.
Waukegan, IL 60087

www.wingsoverwaukegan.com
info@wingsoverwaukegan.com

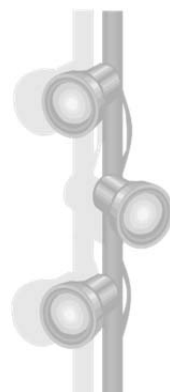


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\$30,000 SHOW NAMING RIGHTS:

- Private tent and seating.
- 100 general admission guest passes.
- 15 VIP parking passes.
- Full page program listing and premium brand exposure.
- Company banners at the admissions gate.
- Sponsor mention by announcer throughout the show.
- A T-6 or Stearman ride (can be raffled off to employees).
- Tower tour and a Discovery flight (first flying lesson).

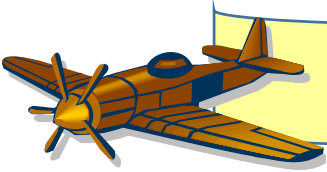


\$20,000 FEATURED ACT (Wing Walker):

- 20 VIP admission tickets.
- 80 general admission guest passes.
- 10 VIP parking passes.
- Half page program listing.
- Company banner opportunities.
- Sponsor mention by announcer throughout the show.
- A T-6 or Stearman ride (can be raffled off to employees).



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\$10,000 ANNOUNCER STAND:

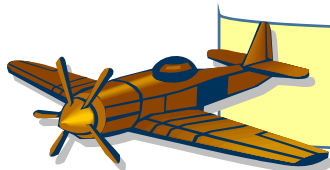
- 10 VIP admission tickets.
- 25 general admission guest passes.
- 5 VIP parking passes.
- Half page program listing.
- Company banner opportunities.
- Sponsor mention by announcer throughout the show.



\$5,000 WARDBIRD PLATINUM SPONSOR:

- 6 VIP admission tickets.
- 20 general admission guest passes.
- 3 VIP parking passes.
- Listed in media advertisement campaign.
- Half page program listing.
- Company banner opportunities.
- Sponsor mention by announcer throughout the show.





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\$3,000 CLASSIC AIRCRAFT GOLD SPONSOR:

- 6 VIP admission tickets.
- 15 general admission guest passes.
- 3 VIP parking passes.
- Program listing.
- Sponsor mention by announcer throughout the show.



\$2,000 HOMEBUILT SILVER SPONSOR:

- 4 VIP admission tickets.
- 10 general admission guest passes.
- 2 VIP parking passes.
- Program listing.
- Sponsor mention by announcer throughout the show.



\$1,000 GENERAL AVIATION SPONSOR:

- 2 VIP admission tickets.
- 5 general admission guest passes.
- 1 VIP parking pass.
- Program listing.
- Sponsor mentioned by announcer throughout the show.

